

DRINKING WATER RESEARCH FOUNDATION

Sponsorship Opportunities

2016 DWRF Casino Night

B.B. King's Blues Club

Tuesday, November 8, 2016

7:30 PM- 10:00 PM

DWRF proudly announces the 2016 DWRF Casino Night fundraiser, held in conjunction with the 2016 IBWA Convention and Tabletop Trade Show in Nashville, TN. The highly anticipated DWRF Casino Night will be hosted at the crowd favorite B.B. King's Blues Club, located in the heart of downtown Nashville. Indulge in delicious southern cuisine and show your skills at the casino tables. Attendees will enjoy a fun filled night with the chance to win some great prizes including: Smart Watch (Such as an Apple Watch, model depends on cell phone model), 16gb iPad (or mini)*, or Apple gift card.

The following are a variety of excellent sponsorship opportunities available for this event:

- **Presenting Sponsor** **\$8,500.00**
 - 4 complimentary event tickets with \$250 in extra chip money with each complimentary ticket
 - Company name/logo signage as a "Platinum Presenting Sponsor"
 - Company signage at entrance to the event
 - Recognition at IBWA General Session and in IBWA on-site IBWA Business Conference and Trade Show Program Guide
 - Company posted as a DWRF "Platinum Presenting Sponsor" at the IBWA Trade Show
 - Inclusion in media campaign, including press releases and DWRF Internet promotion:
 - Link to Presenting Sponsor's website homepage on DWRF web site
 - Company listed as "Platinum Presenting Sponsor" of DWRF on the DWRF web site
 - Permission to use "Proud Platinum Presenting Sponsor of Drinking Water Research Foundation" logo on your web site and other collateral materials
 - Recognition in post-conference issue of the IBWA News Splash
 - Recognition in the Bottled Water Reporter "Environmental Issue", which contains conference highlights
- **B.B Kings Southern Cuisine Sponsor** **\$2,000.00**
 - 1 complimentary event ticket with \$100 in extra chip money
 - Company signage at food station
 - Recognition at IBWA General Session and on IBWA on-site IBWA Business Conference and Trade Show Program Guide
 - Company posted as a DWRF "Gold Sponsor" at the IBWA Table Trade Show
 - Company listed as "Proud Gold Sponsor" of DWRF on the DWRF web site
 - Recognition in post-conference issue of the IBWA News Splash
 - Recognition in the Bottled Water Reporter "Environmental Issue", which contains conference highlights
- **Beverage Sponsor** **\$2,000.00**
 - 1 complimentary event ticket \$100 in extra chip money
 - Company signage at bar and 1 complimentary drink ticket per attendee



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- Recognition at IBWA General Session and in IBWA on-site IBWA Business Conference and Trade Show Program Guide
- Company posted as a DWRF “Gold Sponsor” at the IBWA Table Trade Show
- Company listed as “Proud Gold Sponsor” of DWRF on the DWRF web site
- Recognition in post-conference issue of the IBWA News Splash
- Recognition in the Bottled Water Reporter “Environmental Issue”, which contains conference highlights
- **B.B. Kings Venue Sponsor** **\$2,000.00**
 - 1 complimentary event ticket
 - Company signage at entrance to the event
 - Recognition at IBWA General Session and in IBWA on-site IBWA Business Conference and Trade Show Program Guide
 - Company posted as a DWRF “Gold Sponsor” at the IBWA Table Trade Show
 - Company listed as “Proud Gold Sponsor” of DWRF on the DWRF web site
 - Recognition in post-conference issue of the IBWA News Splash
 - Recognition in the Bottled Water Reporter “Environmental Issue”, which contains conference highlights
- **Photography Sponsor** **\$2,000.00**
 - 1 complimentary event ticket \$100 in extra chip money
 - Company recognition on group picture sent to each attendee
 - Recognition at IBWA General Session and in IBWA on-site IBWA Business Conference and Trade Show Program Guide
 - Company posted as a DWRF “Gold Sponsor” at the IBWA Table Trade Show
 - Company listed as “Proud Gold Sponsor” of DWRF on the DWRF web site
 - Recognition in post-conference issue of the IBWA News Splash
 - Recognition in the Bottled Water Reporter “Environmental Issue”, which contains conference highlights
- **Transportation Sponsor** **\$2,000.00**
 - 1 complimentary event ticket with \$100 in extra chip money
 - Company recognition on motor coach
 - Recognition at IBWA General Session and in IBWA on-site IBWA Business Conference and Trade Show Program Guide
 - Company posted as a DWRF “Gold Sponsor” at the IBWA Table Trade Show
 - Company listed as “Proud Gold Sponsor” of DWRF on the DWRF web site
 - Recognition in post-conference issue of the IBWA News Splash
 - Recognition in the Bottled Water Reporter “Environmental Issue”, which contains conference highlights
- **Prize sponsorships (3)** **\$1,000.00 each**
 - Recognition at IBWA General Session and in IBWA on-site IBWA Business Conference and Trade Show Program Guide
 - Company listed as “Proud Silver Sponsor” of DWRF on the DWRF web site
 - Recognition in post-conference issue of the IBWA News Splash
 - Recognition in the Bottled Water Reporter “Environmental Issue”, which contains conference highlights
- **Casino Table Sponsor** **\$600.00 each**
 - Recognition at IBWA General Session and in IBWA on-site IBWA Business Conference and Trade Show Program Guide
 - Company signage on Casino Table
 - Company listed as “Proud Silver Sponsor” of DWRF on the DWRF web site
 - Recognition in post-conference issue of the IBWA News Splash
 - Recognition in the Bottled Water Reporter “Environmental Issue”, which contains conference highlights



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To become a Sponsor

Please email, mail, or fax this sheet by October 10, 2016*.

Email: Claire Crane at ccrane@bottledwater.org

Mail: Drinking Water Research Foundation, 1700 Diagonal Road, Suite 650, Alexandria, VA 22314

Fax: (703) 683- 4074, Attn. Claire Crane.

* Please note that this deadline must be met in order to ensure the contributing company's signage recognition at the event and Convention Trade Show. DWRf will accept donations after this date, but signage and convention recognition cannot be guaranteed.

Company Name (as it should appear on signage) _____

Contact Name _____

Phone # _____

E-mail Address: _____

_____ Check is enclosed for \$ _____ or

_____ Please charge my Visa/MasterCard/American Express/Discover for \$ _____

Credit Card # _____ Exp. Date _____

Card Holder Name _____

Contact: Claire Crane for more information at (703) 647-4612 or e-mail at ccrane@bottledwater.org.

Thank you for your support!